

Concerning: Senior Games 7-12 September 2009

Middelburg, The Netherlands  
February 8<sup>th</sup>, 2009

**Dear representative of the Swimming Federation,**

This year, the Senior Games will be organized in September 2009 in the Dutch province Zeeland, and an estimated 4.500 athletes 50 years and older from all over Europe are expected to join. Participants will compete during this Multi-sport Event in no less than 22 major sports. This event is the first of its kind in Europe, a unique opportunity for the Netherlands. In the US, such events have been organized for baby boomers for quite some time.

During the Senior Games, there will be a main program and a recreational sports program. To participate in the main program, candidates must meet selection criteria established in cooperation with national and international sports federations. The sport 'swimming' is a main program sport. The organization of the 2009 Senior Games strives for the highest possible level in performance and competition. For these sports there are conditions which athletes must meet before they can participate, which can be found on our website.

In order to organize a successful Senior Games 2009 we ask you for your help by informing your members about the Senior Games 2009. We think of the following possibilities:

- A logo of the Senior Games and some information on the official website of your federation,
- An email to your members with information concerning the Senior Games 2009,
- A personal letter with flyer to your members,
- Hand out flyers during your events and
- Articles in the official magazine of the federation concerning the Senior Games and specific the athletic program.

In the attachment you can find the official Senior Games 2009 logo, the personal letter, the factsheet with information about your sport and the flyer.

We ask you kindly to send an email to [denyse.goedemoed@sportinspiration.eu](mailto:denyse.goedemoed@sportinspiration.eu), in which you will let us know what you possibly can do for the Senior Games 2009. In reaction to your email, we will take care of all the necessary information.

For more information, please refer to our website [www.seniorgames2009.com](http://www.seniorgames2009.com) or contact our office.

We thank you in advance for your cooperation.

Kind regards,  
On behalf of the Senior Games 2009

Managing director

Ton Kienhuis



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